

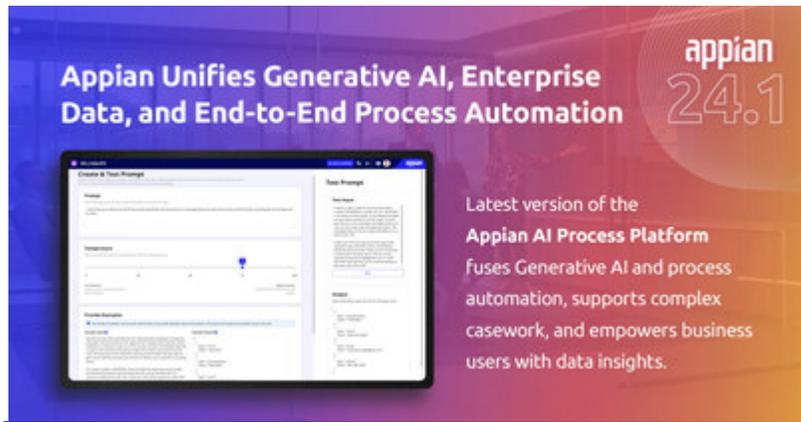


## Appian Unifies Generative AI, Enterprise Data, and End-to-End Process Automation

March 5, 2024

*Latest version of the Appian AI Process Platform fuses Generative AI and process automation, supports complex casework, and empowers business users with data insights*

MCLEAN, Va., March 5, 2024 /PRNewswire/ -- Appian (Nasdaq: APPN) today announced immediate availability of the latest version of the [Appian Platform](#). The release introduces the new generative AI prompt builder AI skill, which lets users easily leverage generative AI in a secure and private AI architecture that accelerates their business processes. The release also introduces Appian Case Management Studio, an AI-powered case management designer with out-of-the-box modules to quickly launch apps for complex casework. The new release also enhances Appian's Data Fabric Analytics across the Appian [data fabric](#), empowering every Appian user with a powerful AI-assisted business intelligence capability.



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Appian announces the latest version of the Appian Platform, fusing Generative AI and process automation.

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With the new generative AI prompt builder AI Skill, users can harness the power of Appian's private generative AI to apply within their process automations. Using Appian's AI Skill Designer, users leverage generative AI by providing business context to an embedded large language model (LLM) that automates business work, such as content summarization, content generation, customer and employee communications, and more. Using Appian's low-code design approach, building these new generative AI skills is fast and intuitive. Users are able to walk through a simple design experience and

are able to immediately test the AI Skill in-line for instant validation.

[Case Management Studio](#) is designed to empower users to rapidly build custom case management solutions on Appian. With its intuitive no-code tools, drag-and-drop form modification, and simplified data modeling, this [case management as a service \(CMaaS\)](#) approach allows users to swiftly launch apps for complex casework. [Advanced AI](#) and automation capabilities assist at every stage of the case, helping business users streamline their workflows by managing routine case management tasks, such as case summarization, case linking, and AI-powered search and duplication resolution. Case Management Studio also solves operational problems by connecting departments, identifying existing inefficiencies, and providing business leaders with automated insights for continuous process improvement.

Additional new capabilities in the latest release of the Appian Platform include:

- **Data Fabric Analytics.** Data Fabric Analytics offers enhanced business intelligence reporting for every Appian user. This dedicated reporting space is now generally available (GA), marking the end of a successful preview release. Users can now utilize Data Fabric Analytics to dig into data using AI generated insights to identify patterns, and summarize findings.
- **Streamlined RPA for faster end-to-end automation.** Robotic tasks can now be directly executed from an Appian process model, eliminating the need for additional integrations. The enhanced operations console ensures operations personas can effortlessly monitor robotic task executions and vitals.
- **Ability to leverage popular plug-ins directly inside Appian Portals.** Features like rich text editors, Google Maps, and ESRI ArcGIS Maps can now be seamlessly integrated into portals, providing customers with enhanced user experiences.
- **FedRAMP certification for Appian Portals.** FedRAMP certification is the gold standard of security and risk assessment for cloud technologies and federal agencies. Achieving FedRAMP certification makes Appian Portals a trusted choice for federal agencies for building public and citizen facing web applications.

"With Appian, we are able to blend enterprise innovations such as data fabric, agile delivery and mobile enablement to make the student experience at USF as easy as possible," said Alice Wei, Associate VP of Digital Transformation and Innovation, University of South Florida. "Automation, efficiency, and flexibility prove to be increasingly important in today's world, and we look forward to enhancing our efficiency through AI-powered solutions and workflows to transform the student experience, while significantly reducing the time and resources required for routine tasks and allowing resource reallocation to more strategic initiatives."

"Appian's generative AI prompt builder puts functional AI directly into the hands of decision makers, leading to faster outcomes than ever before," said Michael Beckley, CTO & Founder, Appian. "Appian's private AI architecture means you're not sacrificing speed for security either. Your data remains yours and you can use it to its full potential. We will continue to release more innovative generative AI tools that make our users more impactful in what they do."

Appian's latest release is generally available now. To learn more, visit [appian.com/platform](https://appian.com/platform).

### **About Appian**

Appian is a software company that automates business processes. The Appian AI Process Platform includes everything you need to design, automate, and optimize even the most complex processes, from start to finish. The world's most innovative organizations trust Appian to improve their workflows, unify data, and optimize operations—resulting in better growth and superior customer experiences. For more information, visit [appian.com](https://appian.com). [Nasdaq: APPN]

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The Appian logo is rendered in a bold, blue, lowercase sans-serif font. The letter 'i' in 'appian' has a distinctive dot that is a small, upward-pointing triangle. The logo is centered horizontally and is flanked by two short horizontal dashes on either side.

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