



## Appian Named a "Customers' Choice" Again in 2022 Gartner® Peer Insights™ Voice of the Customer: Enterprise Low-Code Application Platforms

April 11, 2022

*Appian takes customers from process discovery to workflow design and automation, delivering a total experience in one unified platform*

MCLEAN, Va., April 11, 2022 /PRNewswire/ -- Appian (NASDAQ: APPN) today announced that it has been recognized again as a 2022 Gartner Peer Insights Customers' Choice for [Enterprise Low-Code Application Platforms \(LCAP\)](#). Appian is one of only four vendors to receive the "Customers' Choice" distinction, and the only vendor to receive the distinction across the four categories for Large Enterprise (\$1-10B), Midsize Enterprise (\$50M-\$1B), North America, and Europe, the Middle East and Africa.



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Appian is the only Customers' Choice across Large Enterprise, Midsize Enterprise, North America, and EMEA categories.

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Gartner Peer Insights is a free peer review and ratings platform designed for enterprise software and services decision makers. Reviews go through a strict validation and moderation process in an effort to ensure they are authentic.

According to Gartner®, "To qualify for the Customers' Choice distinction, vendors must have a product that is listed in this market on Gartner Peer Insights, have their overall rating (out of 5 stars) above or equal to the mean rating for that market, and receive 50 or more eligible published customer reviews during the one-year submission period."

As of December 31, 2021, Appian had the highest number of reviews within Gartner Peer Insights for the LCAP market: 141 reviews with an Overall rating of 4.6 out of 5. To learn more, read the new March 2022 "[Gartner Peer Insights 'Voice of the Customer': Enterprise Low-Code Application Platforms](#)" report.

A sample of Appian end-user reviews submitted over the last 12 months includes:

**"Crush your ROI with Rapid Development and Deployment of Complex Business Solutions."**

— Senior Data Architect in the Transportation industry [\[lead review\]](#)

**"Appian Helps Us Reimagine Our Business."**

— Chief Technology Officer in the Media industry [\[lead review\]](#)

**"Go-To' Platform For All Your Enterprise Needs!"**

— Senior Program Manager in the Life Sciences industry [\[lead review\]](#)

**"Delight Your Users, Customers, and Developers With Appian!"**

— IT Developer in the Manufacturing Industry [\[lead review\]](#)

Pavel Zamudio-Ramirez, Chief Customer Officer at Appian, said, "We believe that this new report is evidence of our focus on customer success and the quality of experience our customers get from our software and our people."

To try the latest version of Appian for yourself, sign up for free at [www.appian.com/platform/free-trial/](http://www.appian.com/platform/free-trial/).

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*Gartner, Gartner Peer Insights 'Voice of the Customer': Enterprise Low-Code Application Platforms, 31<sup>st</sup> March 2022.*

## About Appian

Appian is the unified platform for change. We accelerate customers' businesses by discovering, designing, and automating their most important processes. The Appian Low-Code Platform combines the key capabilities needed to get work done faster, Process Mining + Workflow + Automation, in a unified low-code platform. Appian is open, enterprise-grade and trusted by industry leaders. For more information, visit [www.appian.com](http://www.appian.com).

The Appian logo is rendered in a bold, blue, sans-serif font. The letters 'a', 'p', and 'i' are lowercase, while 'p', 'i', 'a', and 'n' are uppercase. The 'i' has a distinctive dot. The logo is centered on the page.

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